Rockstar Games, maker of the multi-million $$$ franchise Grand Theft Auto, announced today the title of their next multi-gazillion $$$ game – “El Pollo Loco: The Game.” In a first for the ever profitable company, Rockstar Games is teaming up with the chicken giant to produce the most realistic fast food restaurant simulator ever!

“We took the worst parts of GTA4 and thought, hmmm… how can we improve upon them? Then we realized – fast food game!” says Dan Houser, vice president of Rockstar Games. And that’s how it all started!

In a constant series of never ending mini-games, players will have to deal with the stress filled world of fast food. Stocking shelves, flame broiling chicken to perfection, and speaking unbroken English are all in a day’s work.

But don’t think it’s all flowers and bunnies from here on end. Houser continues, “Our partnership with El Pollo Loco allows us to continue our tradition of reinventing what action games are. I mean, that’s what made us rich, right?”

And does he mean it! Maintaining grills and keeping customers happy are the least of your

worries. In “El Pollo Loco: The Game” you play “Alejandro Munoz,” a second generation Mexican immigrant working your way to the top of the “food chain” (so to speak) in downtown Los Angeles. Throughout the game you will be dealing with your psychotic (and very pregnant) girlfriend, local gangbangers trying to recruit you, and just general sh*t-ass crazy white folk (who want their food and want it now).

Expect to deal with spontaneous “stick-ups” and hostage situations. Experience what it’s like to be harassed by white police officers and corrupt health inspectors. Outrun immigration officials on your way to work. Like all of their games, Rockstar Games is not one to shy away from controversy.

“Hey, our games are only a reflection of reality! I’ve personally helped 2 of my undocumented workers transition to the restaurant industry and I’m working on a third!" Houser says, “I’ve got to get to the border to pick up some more fresh ‘employees’ if you know what I mean! Ain’t America great!”

“El Pollo Loco: The Game” will be available this fall on EcksBox 360, and PleahStation 3.

{loadposition related}

{jcomments on}